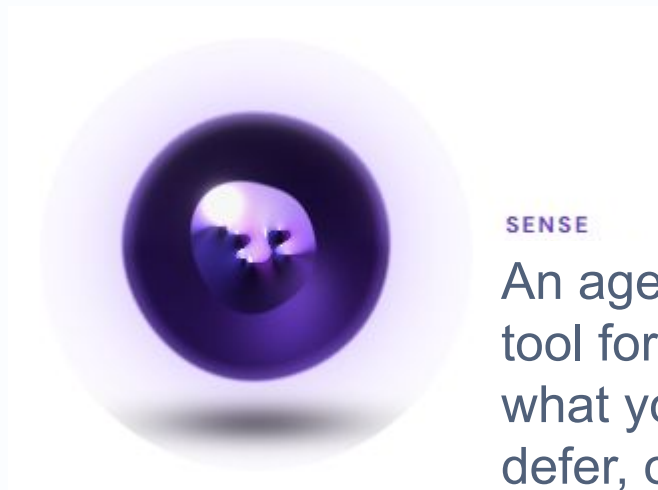


Stronger evidence. Better product investments.



SENSE

An agentic decisioning tool for recommending what you should fund, defer, or stop.

WHY PRODUCT INFLECTION

Connect customer and market evidence to business objectives. Compare opportunities before committing engineering capacity.

WHY USE PRODUCT INFLECTION

Business benefits

Product Inflection places agentic AI inside a governed product decision process.

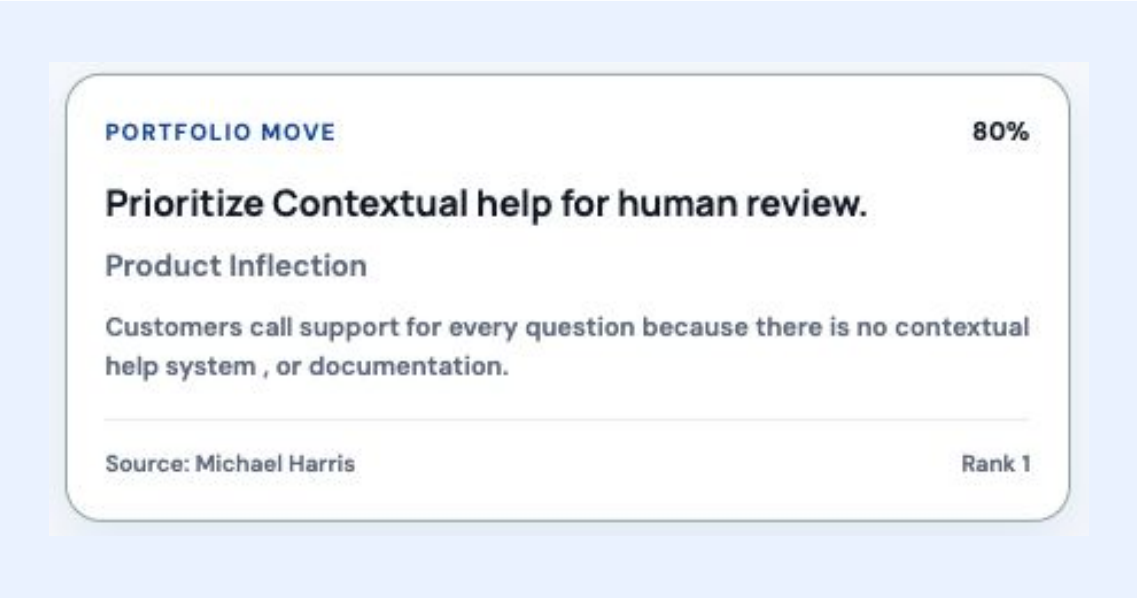
01	Better investment choices	Connect strategic themes, objectives and key results to market, customer, support, and stakeholder evidence. Compare opportunities through RICE, Kano, and ICE views. AI monitors market and customer channels and makes recommendations for high-value work.	Use AI to help measure the ROI of each opportunity.
02	Faster, cleaner handoffs	Carry context from key result to PRD, human assignee, Jira ticket, roadmap tile, press release, md files for AI assisted coding and prototyping, and presentation-ready roadmap slides, without rebuilding the story.	Teams lose less context to rework, no copy and paste.
03	A portfolio that stays focused	AI surfaces the low-value opportunities with explanations, enabling leaders to archive them in bulk or individually to clean up the list, users provide feedback to improve future AI-generated opportunities.	Teams lose less context to rework, no copy and paste.
04	Governed operating leverage	Control AI and function access by role and stakeholder group. The BYOK model lets AI costs follow actual usage rather than per-seat AI credits.	Leadership retains cost and access control.

Pilot measurements Decision cycle time, value of AI generated recommendations, strategy traceability, stale opportunity volume, and preparation effort

EVIDENCE BEFORE COMMITMENT

Evidence before commitment

Customer signals, competitor research, and stakeholder priorities contribute to the product decisions.



Recommendation shown in an example workspace

What would change our decision?

The product surfaces missing customer evidence and assumptions that need validation.

AI proposes priority. Leadership challenges the rationale and decides.

PRIORITIZATION

Compare value, keep strategy attached

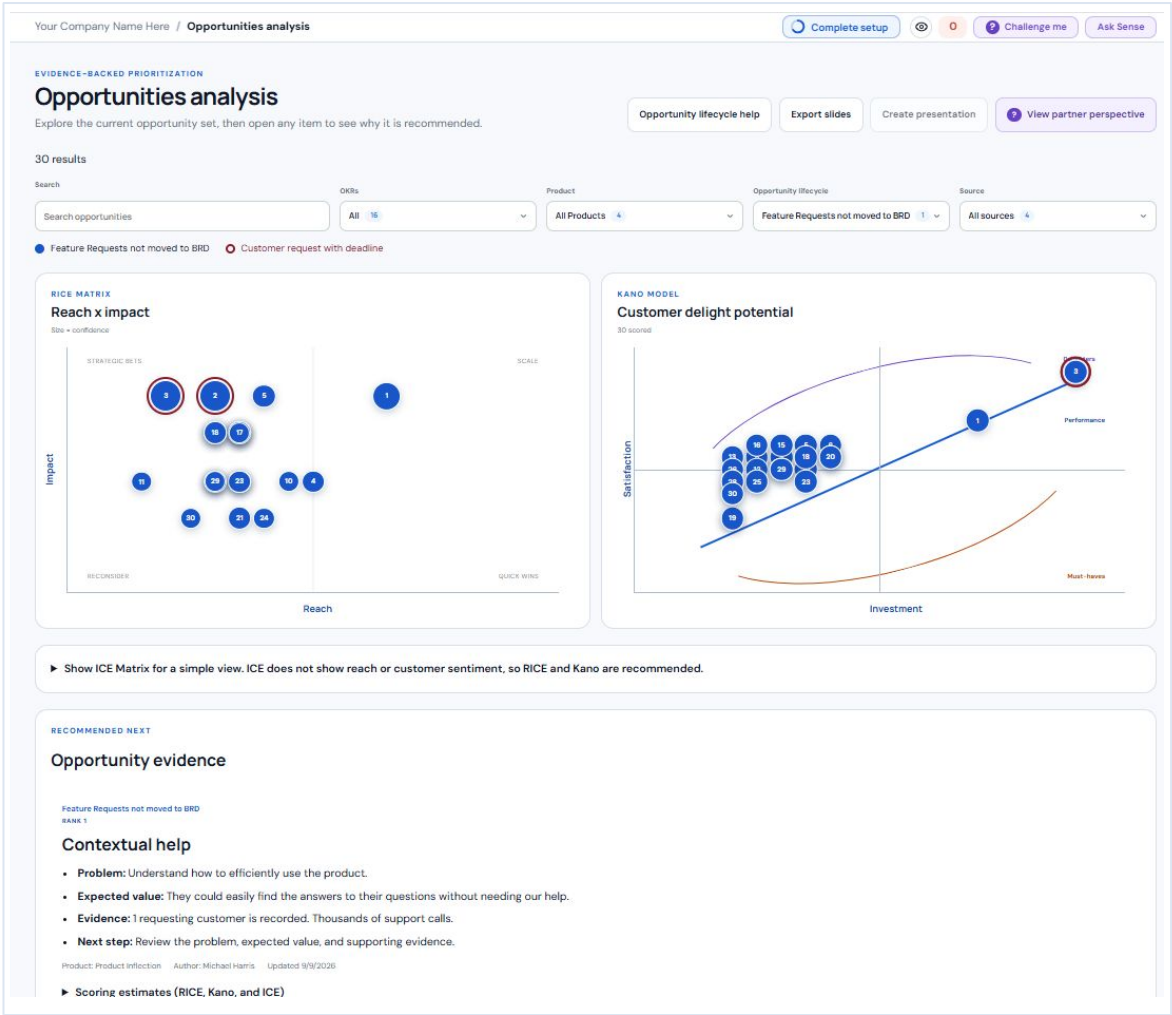
The Opportunities analysis view compares opportunities for the portfolio through multiple decision lenses.

A common basis for trade-offs

RICE, Kano, and ICE views help teams compare opportunities and expose the assumptions behind a ranking. Filter by human or AI generated opportunities, internal or customer requested, and by OKR.

Carry the decision into delivery

Strategic context remains attached to requirements, Jira work, and roadmap reviews so leaders can revisit why the team committed.



A CEO talk track turns the current state into a concise briefing.



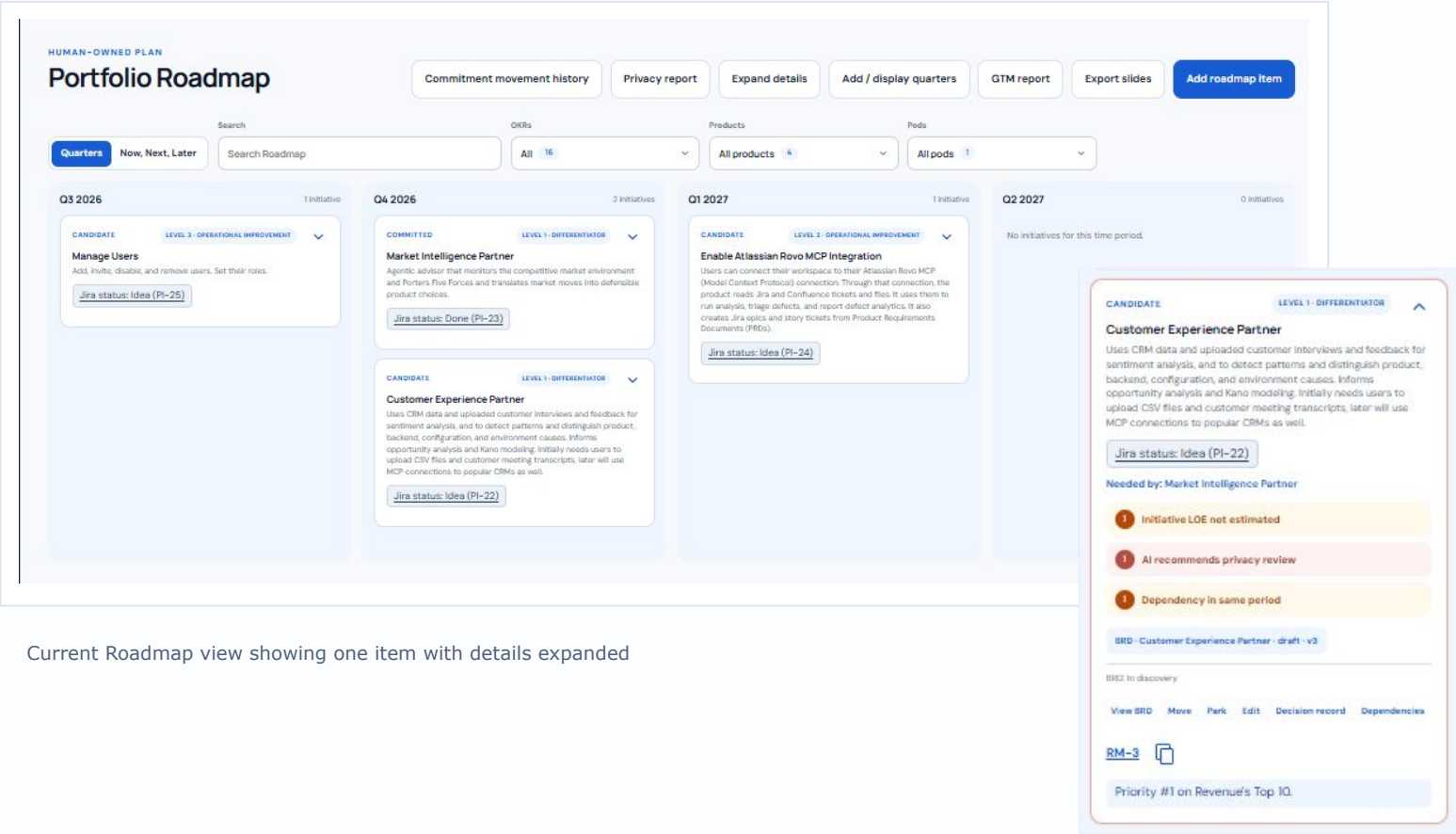
PORTFOLIO ROADMAP

Roadmaps that carry the rationale

Plans remain connected to strategy, requirements, delivery status, and stakeholder demand

Quarterly and Now, Next, Later views show real-time Jira status, dependencies, strategic context, group priorities, and OKR alignments.

Leaders can export presentation-ready roadmap slides with optional RICE, Kano or ICE charts to show reasoning.



Current Roadmap view showing one item with details expanded

EXECUTIVE REVIEW

A structured challenge to the portfolio

Sense helps leaders test the evidence and assumptions behind product decisions

Executives can challenge a roadmap, review customer sentiment or competitive threats, test scenarios, batch archive the lowest value requests that are identified by Sense, and bring their own decision artifacts into the discussion.

Create your own questions and share them with other users, or keep them private.

EXECUTIVE CHALLENGE PARTNER

Executive review

Review your roadmap, customer evidence, competitive threats, and decision documents with Sense. Explore the findings together and decide what to do next.

Opportunity lifecycle help

Bring a decision artifact

Add documents or images for Sense to analyze and discuss with you.

Drag and drop files here, or [browse your computer](#)

PDF, Word, PowerPoint, Excel, CSV, text and images. Up to 10 files, 20 MB total. Export slides or documents as PDF to include embedded visuals. Spreadsheet review uses the first 1,000 rows of each sheet.

OR

Choose from Google Drive

Executive review questions

ALL 9

Private 1

Shared 1

Standard 7

Q Search prompts

PRIVATE — ONLY VISIBLE TO YOU

Review a team's slipped commitments

SHARED

MH

Compare customer support and bug counts
Michael Harris

ROADMAP & DELIVERY

Challenge the roadmap

Challenge a BRD

Challenge a Feature Request

EVIDENCE & MARKET

SENSE

Your executive review partner

Review competitive threats

Clear conversation and files Download conversation PDF

Ask Sense

Ask about the evidence, explore a concern, or continue the review.

1x

Sense is speaking

SENSE

What we know

Productboard is the clearest competitive threat in the saved material. Its approved profile says it positions an end-to-end system using customer signals, codebase, and strategy for decisions, specifications, launches, and roadmaps. The saved Product Feedback scheduled market intelligence assessment similarly describes Spark and the core platform across discovery, prioritization, delivery handoff, and post-launch evaluation. These are competitor positioning claims, not independent proof of product performance or customer preference.

Aha! is a credible adjacent threat because the workspace includes an approved battle card plus sources for its AI assistant and prototyping. The saved evidence does not contain a completed workflow comparison, pricing comparison, or buyer win-loss evidence.

Product Inflection has a committed Q4 2026 Market Intelligence Partner roadmap item. Its aim is cited competitive and Five Forces evidence translated into human-reviewed product choices. The approved VOC 9-1-2026 analysis also reports requests for dependable Jira and export handoffs, visible provenance and uncertainty, and read-only, approval-gated AI by default. This is the strongest customer-side evidence available, although the workspace provides no customer-experience records, support-ticket detail, or stakeholder priority ranks.

Executive Review view

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07

BUSINESS OBJECTIVES

Strategy linked to product work and performance

Leadership intent stays connected to the work considered and delivered

Create strategic themes, objectives, and key results, assign them to people, connect to BRDs and roadmap items. Automatically track progress and at-risk objectives.

Generate the OKR Owner/Assignee Report for 1:1s and to bring the data to performance reviews.

STRATEGIC DIRECTION

Business Objectives

Create and manage measurable Objectives and Key Results, then connect product work to the outcomes it supports.

Opportunity lifecycle helpManage strategic themesOKR Owner / Assignee Report

Add objective

TOTAL3

ACTIVE2

NEEDS ATTENTION1

AVERAGE COMPLETE48%

NEEDS ATTENTION

Where objectives are in trouble

Build and Release Advisory Panel agents

Product Inflection - Michael Harris

Target date passed below 100% completion

33%

Search

Search Objectives and Key Results

ScopesAll scopes5

OwnersAll owners3

AssigneesAll assignees4

Provide Core Human Product Management Workflow

1 objective

Active

Updated 8/20/2026

Complete Human Data Foundation

Complete MVP roadmap, Sense-assisted PRD, and Business Objectives to create guiding data for AI advisors.

Start: 2026-08-19 - Target: 2026-08-22

100% complete

4 Key Results - 0 at risk

Linked work: 0 BRDs - 0 Roadmap Items

Owner: Michael Harris

Product Inflection

Open objectiveAdd Key ResultMoveEdit objective

Enable Agentic Teammates

1 objective

Active

Updated 9/11/2026

Build and Release Advisory Panel agents

Provide an advisory panel of agents that are managed by Sense.

Start: 2026-08-19 - Target: 2026-09-05

33% complete

3 Key Results - 0 at risk

Linked work: 2 BRDs - 2 Roadmap Items

Target date passed below 100% completion

Owner: Michael Harris

Product Inflection

Open objectiveAdd Key ResultMoveEdit objective

Stop Churn

1 objective

Draft

Updated 9/28/2026

Integrations to MCPs

Integrate to Jira and CRM platforms to feed data to AI Partners, and to write tickets.

Start: Not set - Target: Not set

10% complete

1 Key Result - 0 at risk

Linked work: 1 BRD - 1 Roadmap Item

Owner: Michael Harris

Product Inflection

Open objectiveAdd Key ResultMoveEdit objective

250% ARR Growth

Business Objectives view of strategic themes and OKRs

OKR Owner / Assignee Report

Current responsibilities across accessible Products. Created Date filters when the Objective or Key Result was created; this is not a historical performance snapshot. Archived work is excluded.

Owners and Assignees

Search name(s)

Created Date

Within 12 months

Download CSV

Upload CSV to Google Drive

Overall progress is the equal-weight average of displayed, measured responsibilities, excluding canceled work. Each item counts once when a person is both owner and assignee. KR Progress averages an objective's non-canceled Key Results, independently of its status. Objectives without Key Results show N/A and are excluded from overall progress.

2 people - 12 responsibilities

Alan Harris - Overall progress: 0%

Responsibility	Type	Objective / Key Result	Due date	KR Progress	Status
Assignee	Key Result	Build and Release Advisory Panel agents / Customer Experience Partner	2026-08-24	0%	on track

Michael Harris - Overall progress: 58%

Responsibility	Type	Objective / Key Result	Due date	KR Progress	Status
Owner	Objective	Complete Human Data Foundation	2026-08-22	100%	active
Owner / Assignee	Key Result	Complete Human Data Foundation / MVP roadmap tool available	2026-08-19	100%	achieved
Owner	Key Result	Complete Human Data Foundation / Add Sense-enabled PRD tool	2026-08-19	100%	achieved
Owner	Key Result	Complete Human Data Foundation / Provide OKR tool	2026-08-20	100%	achieved
Owner	Key Result	Complete Human Data Foundation / Discovery Partner	2026-08-24	100%	not started
Owner	Objective	Build and Release Advisory Panel agents	2026-09-05	33%	active

View of OKR Owner / Assignee Report

MARKET INTELLIGENCE

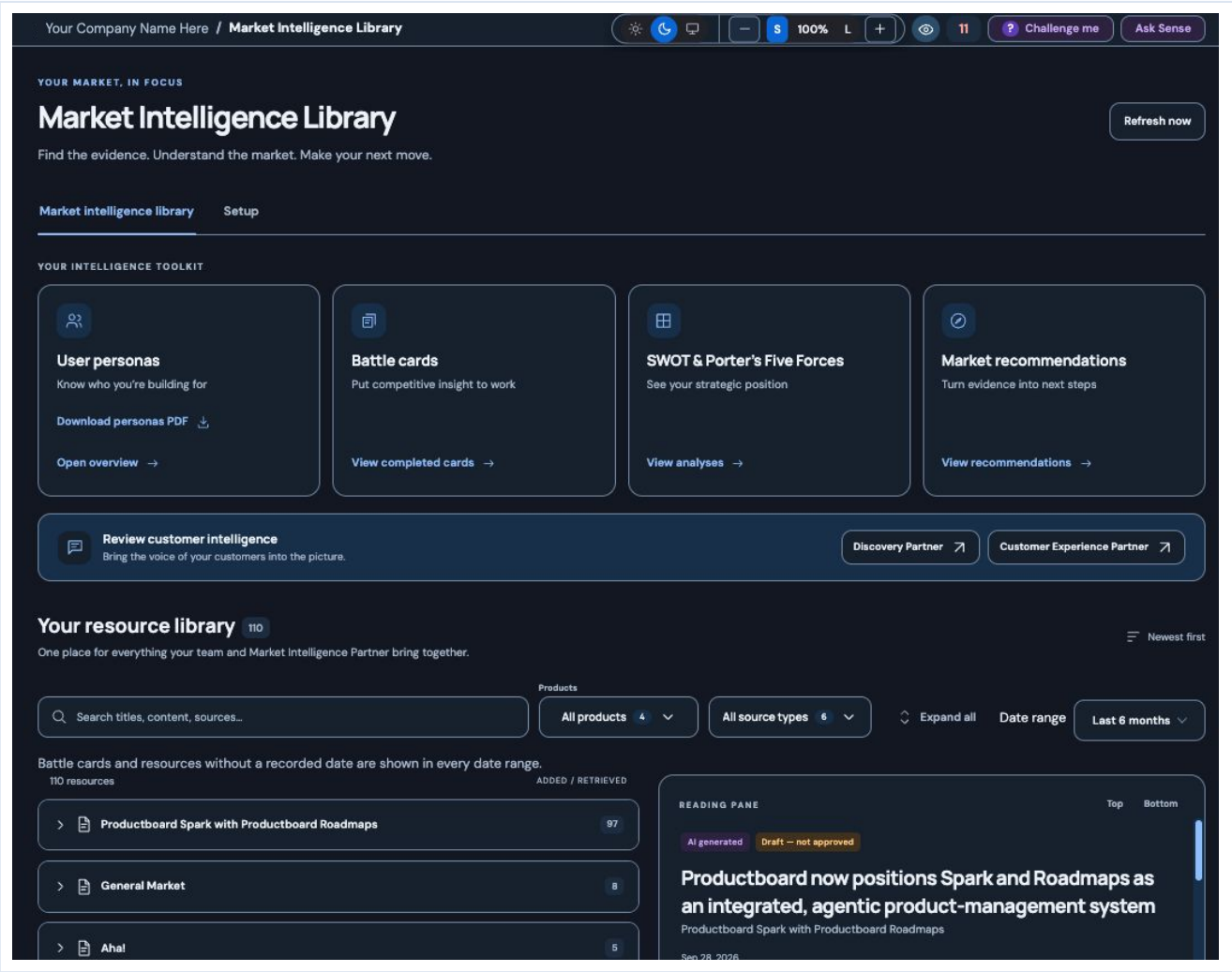
Market evidence in one research library

Competitive context becomes a living input to product decisions

Sense orchestrates agents that generate market insights from competitor sites, social media, press releases, and other sources and makes them available to review.

Sense also mines VOC from CRM integration and uploaded videos, surveys, and reviews bug tickets and support cases for causal analysis.

Sense then generates new feature requests based on market gaps, competitive pressure, and customer insights, and advises during BRD creation on customer and competitor considerations.



MARKET INTELLIGENCE

AI assisted gap analysis

Competitive gap analysis is a living document

As Sense orchestrates agents to research your competitors and your customers’ VOC, it suggests new entries for your gap analysis.

Your gap analysis becomes one of many resources Sense uses to recommend new work.

MARKET INTELLIGENCE

Competitive landscape

Track the competitors we already know about, add your own, and keep a feature-by-feature comparison in one place. Already have it in a spreadsheet? Import it.

Export CSV

Import spreadsheet

Changes saved.

Feature matrix 6

Competitors 2

Categories & features 3

Import

2

Competitors tracked

6

Features in 3 categories

100%

Your feature coverage - 6/6 assessed

0

Gaps where competitor ahead

Q Search

All

Gaps

Your advantages

All product categories 1

Full

Partial

None

Unknown

FEATURE	P Product Inflecti... You	P Productboard Product Mangement	A Aha! Product Mangement
▼ Jira Integration 2 features Jira issue and roadmap synchronization Connect Jira issues with product initiatives or roadmap items and keep selected status, fields, and links synchronized.	Full AI · Edited	Partial	Full
Engineering ticket risk detection and escalation Identify delivery risks in Jira tickets and surface or escalate their potential impact on roadmap commitments.	Full AI · Edited	None	None
+ Add feature to Jira Integration			
▼ AI Self-directed Market Research 3 features AI regularly brings in new resources and insights	Full	Partial	Partial
AI proposes work to be done to solve gaps	Full	Partial	Partial
AI assits filling out and maintaining gap analysis	Full	None	None
+ Add feature to AI Self-directed Mark			
▼ Competitive Intelligence 1 feature Cited competitive-intelligence library Maintain a reviewable shared library of competitor research that combines public	Full AI · Edited	Partial	Partial

AI assisted creation and maintenance of competitor gap analysis

STAKEHOLDER PRIORITIZATION

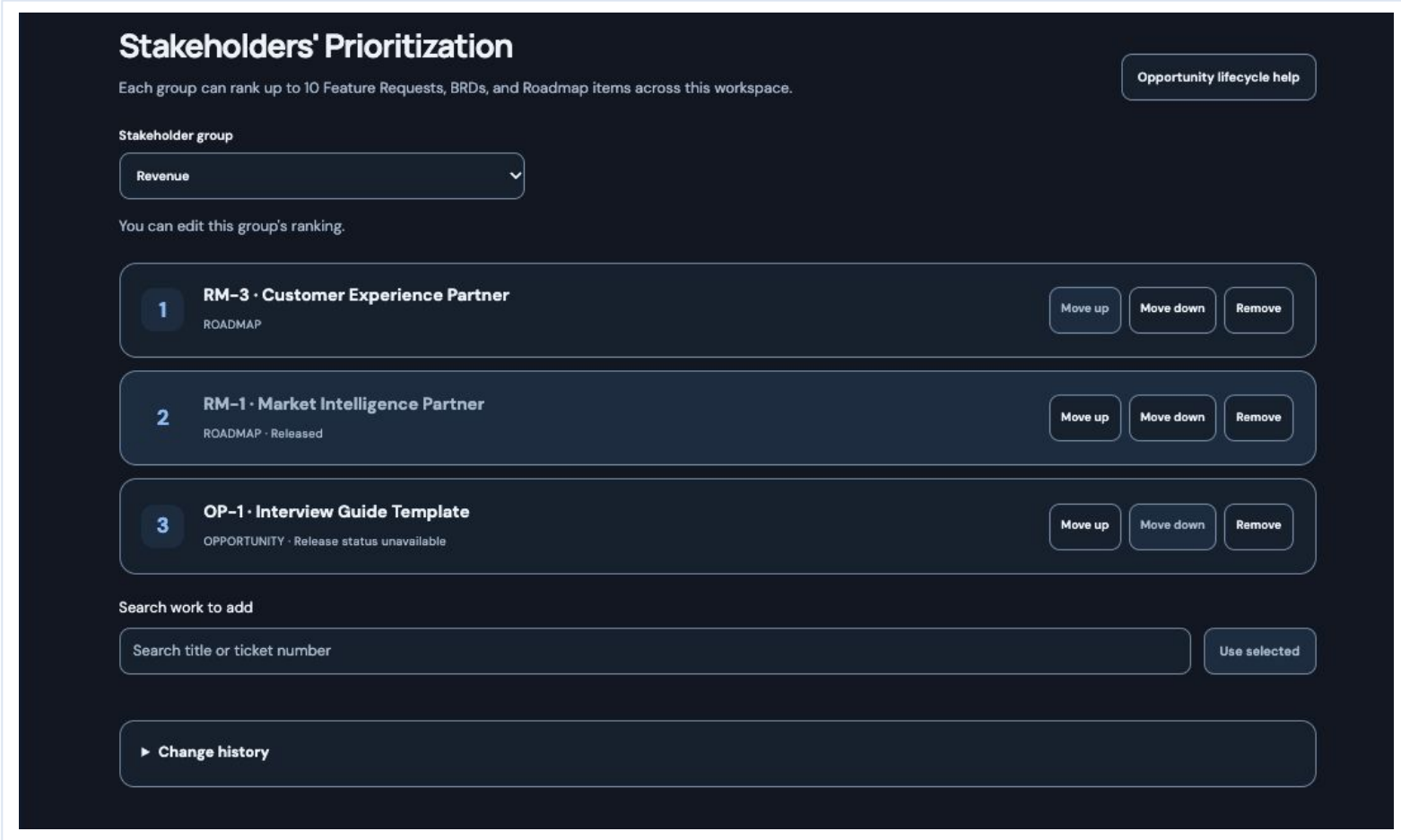
Stakeholder priorities stay explicit

Each group can rank the opportunities that matter most to its customers and work

Product leaders can see which commitments support each group’s priorities.

Rankings create a transparent input to product decisions without replacing leadership judgment.

Stakeholder prioritization becomes a factor in AI priority analysis.



Darkmode view of Stakeholder “Top 10” Priorities screen.

CONNECTED TO SYSTEMS USED AT CONTINUUM GLOBAL

Integrations and what each enables

Each connection remains subject to workspace permissions and the capabilities enabled by the connected account.

Atlassian Jira

- Create an Epic or Story from a reviewed BRD after approval with one click.
- Read projects and issues, review coverage gaps.
- Show real-time status updates on the roadmap tiles.
- Generate causal analysis from bug tickets correlated to CRM support tickets.
- Creates visibility of delivery risks.

Google Drive

- Import evidence and documents from approved folders.
- Save exports to approved writable folders.
- Batch import existing product document folders to be parsed into system BRDs, when there is a missing field, batch add the custom fields in one action.
- At any time, batch export all documents back to Drive as Google docs.
- Headless integrations include:
 - Watching document folders for new PRDs and feature request documents
 - "AskSense," have Sense available in Google chat to answer questions and generate presentations
 - Have Sense provide market and competitor news in a channel, and ingest as a source verifiable market news that is posted by humans
 - Have Sense provide realtime insights in a chat about customer support and bug tickets

HubSpot or Zoho

- Review CRM and ticket evidence for VOC and support ticket / bug ticket causal analysis.
- Access is read only.

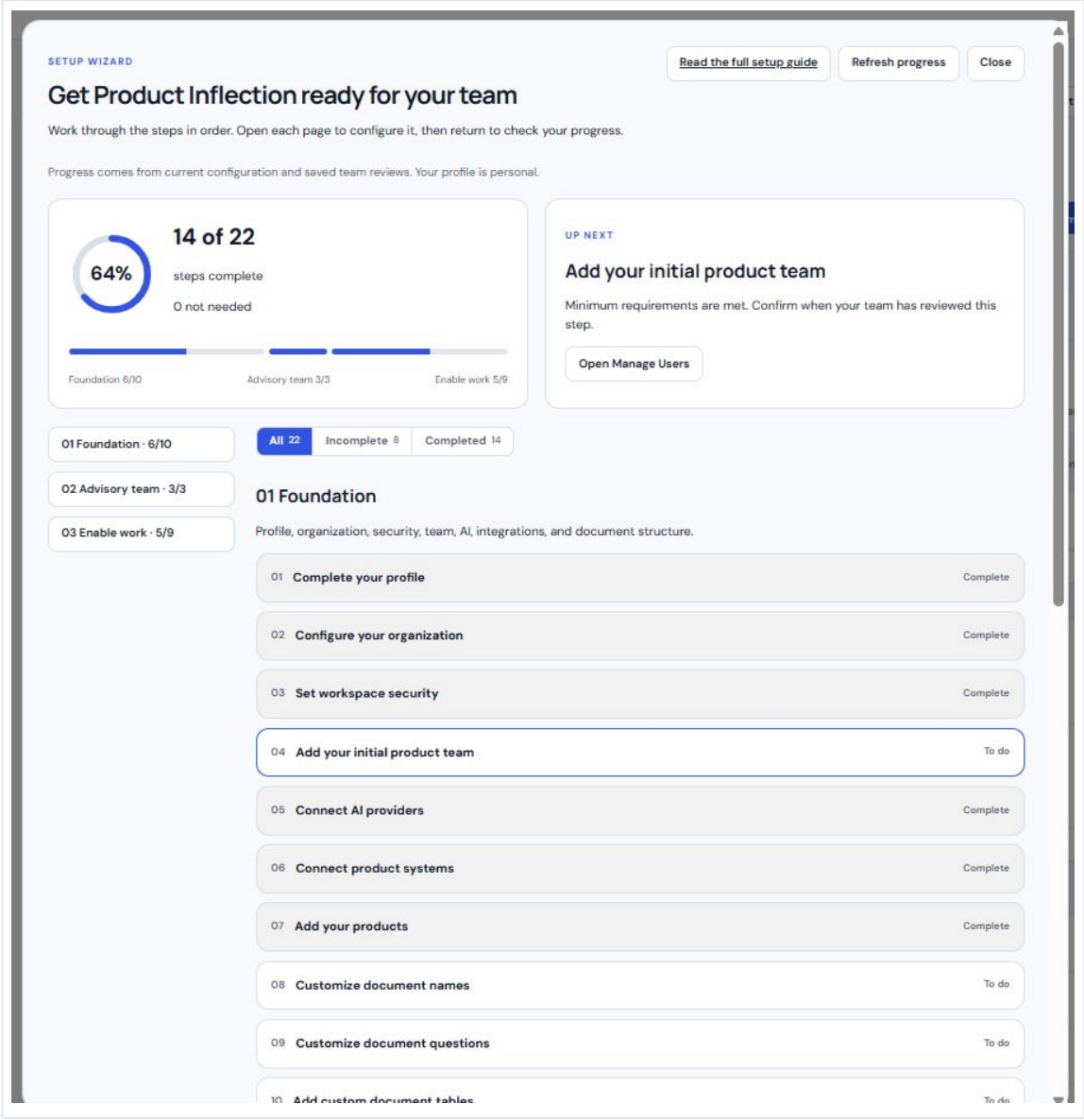
OpenAI, Gemini, Anthropic

- Power Sense and analysis through the workspace's selected provider configuration and privacy controls.
- Configurations available are:
 - Only Gemini
 - Gemini with OpenAI
 - Gemini with Anthropic.
- Bring your own paid key (BYOK) to control costs, rather than paying AI per headcount.

IMPLEMENTATION OVERVIEW

Setup wizard

The setup wizard organizes setup into three phases, with progress and next steps visible at all times



The Setup wizard.